



FLORIDA SPA ASSOCIATION
A Network of Florida Spa Professionals

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FOR IMMEDIATE RELEASE

FSA launches new Website *Press Release*

South Florida, 04/14/15 — The Florida Spa Association (FSA) announces the launch of a new website for spa professionals.

We are happy to inform the public about our new website which is now live. Entering the 6th year of our association and striving for continuous improvement, we recognized the need to update and enhance this valuable tool.

Besides a brand new layout and structure, the website will consist of a members only section including a detailed member directory, job bank, educational material as well as our innovative wellness series, our FSA newsflashes, an event section and much more.

"It is our mission to be an informative, educating and networking platform for Florida spas and vendors and understand that by providing this wonderful tool, people within the spa industry in our state will greatly benefit." said FSA CEO Ilana Moses.

The FSA was created in 2009 and spans the entire state of Florida. The association's commitment to the support and development of the spa industry has been recognized by other national organizations and continues to grow. For more information on FSA, please visit www.floridaspaassociation.com.