



FLORIDA SPA ASSOCIATION

A Network of Florida Spa Professionals

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FOR IMMEDIATE RELEASE

FSA Leader 2017 Visionary Award Winner Ilana Moses honored at event

Orlando Florida, 01/24/17 - Ilana Moses, Founder and CEO of **Florida Spa Association (FSA)**, was surprised at the FSA-hosted Orlando Museum of Art event recently when her team proudly honored her with the **Florida Spa Association 2017 Visionary Award**.

The 2017 Visionary Award is a new award given by the FSA at one event each year. The FSA will present this annual award for a variety of achievements in the spa industry to one deserving member who accomplishes substantial triumphs within their spa community. The **Visionary Award** recognizes spa professionals who demonstrate innovative, initiative-driven leadership impacting their environments. All FSA members will be considered for the award each year, ensuring a diverse and educated annual cohort of affiliates whose work is relevant and inspirational.

"I am deeply honored and genuinely humbled by the *Florida Spa Association 2017 Visionary Award* that I received from the FSA at our first event for 2017, at the Orlando Museum of Art. As I begin my 9th year at FSA, I strive to continue to bring the Florida spa community together. This recognition makes my commitment worth every minute dedicated to the FSA. I love our spa industry, our FSA team, and members! Thank you all from the bottom of my heart!" said Moses.

About Florida Spa Association

In 2008, Moses created the FSA to promote the Florida Spa Industry and unite spa and industry professionals by offering unique networking experiences and education to help build a successful and thriving Florida Spa Market. Today, the FSA is known for its successful events and relationship-building platform.

FSA hosts 4-5 events per year to enable membership and participation among resorts and spas, as well as, educational formats to encourage professional networking within the spa community with intended opportunities that benefit spa businesses. Florida Spa Association's mission is to promote health and wellness among the community and spread this message to the public.

The Florida Spa Association spans the entire state of Florida and for more information, FSA website <http://www.floridaspaassociation.com> provides valuable tools and information to keep the industry up-to-date and informed.

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